

Financial Statements and Report of
Independent Certified Public
Accountants

Amnesty International of the U.S.A., Inc.

December 31, 2020 and 2019

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REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

To the Board of Directors of
Amnesty International of the U.S.A., Inc.

We have audited the accompanying financial statements of Amnesty International of the U.S.A., Inc. ("AIUSA"), which comprise the statements of financial position as of December 31, 2020 and 2019, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to AIUSA's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of AIUSA's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Amnesty International of the U.S.A., Inc. as of December 31, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Grant Thornton LLP

New York, New York
June 17, 2021

Amnesty International of the U.S.A., Inc.

STATEMENTS OF FINANCIAL POSITION

December 31,

	2020	2019
ASSETS		
Cash and cash equivalents (Note 2)	\$ 12,524,150	\$ 6,377,905
Investments, at fair value (Notes 2, 3 and 6)	21,943,459	18,624,524
Contributions receivable (Note 4)	2,799,904	2,435,113
Prepaid expenses and other assets	1,039,423	2,167,015
Fixed assets, net (Notes 2 and 5)	989,306	247,138
Total assets	\$ 39,296,242	\$ 29,851,695
LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts payable and accrued expenses	\$ 938,097	\$ 424,720
Payroll and payroll taxes payable	893,618	696,296
International Secretariat assessment payable (Note 9)	4,172,084	1,554,428
Charitable gift annuity obligation (Note 6)	1,714,064	2,034,090
Paycheck Protection Program loan payable (Note 16)	2,375,000	-
Deferred rent (Note 13)	192,559	-
Total liabilities	10,285,422	4,709,534
NET ASSETS		
Without donor restrictions	22,737,581	20,455,254
With donor restrictions (Notes 7 and 8)	6,273,239	4,686,907
Total net assets	29,010,820	25,142,161
Total liabilities and net assets	\$ 39,296,242	\$ 29,851,695

The accompanying notes are an integral part of these financial statements.

Amnesty International of the U.S.A., Inc.

STATEMENTS OF ACTIVITIES

Years ended December 31,

	2020			2019		
	Without Donor Restrictions	With Donor Restrictions	2020 Total	Without Donor Restrictions	With Donor Restrictions	2019 Total
OPERATING REVENUE AND SUPPORT						
Contributions	\$ 40,273,799	\$ 2,251,406	\$ 42,525,205	\$ 37,249,162	\$ 1,808,437	\$ 39,057,599
Grants from foundations	91,055	100,000	191,055	152,985	532,000	684,985
Bequests and planned giving	8,285,610	293,552	8,579,162	9,704,035	35,000	9,739,035
International Secretariat grants and pass-through grants	172,314	10,000	182,314	54,147	13,903	68,050
Donated services (Note 10)	112,053	-	112,053	93,670	-	93,670
Literature and merchandise sales (net of cost of goods sold of \$240 and \$5,619 in 2020 and 2019, respectively)	130,274	-	130,274	56,338	-	56,338
Miscellaneous revenue	102,631	6,179	108,810	152,273	-	152,273
Net assets released from restrictions (Note 7)	1,849,538	(1,849,538)	-	2,571,998	(2,571,998)	-
Total operating revenue and support	51,017,274	811,599	51,828,873	50,034,608	(182,658)	49,851,950
EXPENSES						
Program services	37,954,873	-	37,954,873	39,306,000	-	39,306,000
Management and general	2,924,496	-	2,924,496	2,290,484	-	2,290,484
Fundraising	10,633,033	-	10,633,033	9,674,683	-	9,674,683
Total expenses	51,512,402	-	51,512,402	51,271,167	-	51,271,167
(Decrease) increase in net assets before nonoperating activities	(495,128)	811,599	316,471	(1,236,559)	(182,658)	(1,419,217)
NONOPERATING ACTIVITIES						
Change in value of gift annuity obligations	117,388	-	117,388	50,000	-	50,000
Net realized gains (losses) on investments	16,800	-	16,800	1,586,069	(4,500)	1,581,569
Net unrealized gains on investments	2,361,897	688,248	3,050,145	982,611	763,841	1,746,452
Interest and dividends, net of fees	281,370	86,485	367,855	271,289	79,209	350,498
Total nonoperating activities	2,777,455	774,733	3,552,188	2,889,969	838,550	3,728,519
Changes in net assets	2,282,327	1,586,332	3,868,659	1,653,410	655,892	2,309,302
Net assets, beginning of year	20,455,254	4,686,907	25,142,161	18,801,844	4,031,015	22,832,859
Net assets, end of year	\$ 22,737,581	\$ 6,273,239	\$ 29,010,820	\$ 20,455,254	\$ 4,686,907	\$ 25,142,161

The accompanying notes are an integral part of these financial statements.

Amnesty International of the U.S.A., Inc.

STATEMENT OF FUNCTIONAL EXPENSES

Year ended December 31, 2020

	Program Services	Management and General	Fundraising	Total
Compensation	\$ 6,295,413	\$ 896,665	\$ 2,359,889	\$ 9,551,967
Payroll taxes and employee benefits	1,603,861	258,332	645,146	2,507,339
Direct communications	8,779,453	-	3,299,923	12,079,376
International Secretariat assessment (Note 9)	16,511,044	-	-	16,511,044
Donated services (Note 10)	70,011	10,237	31,805	112,053
Occupancy	1,278,941	186,884	642,996	2,108,821
Professional fees	1,490,073	1,331,085	854,182	3,675,340
Travel and meetings	363,935	48,572	33,471	445,978
Program materials and office supplies	587,811	49,675	1,278,141	1,915,627
Telecommunication and technology	254,686	38,359	109,404	402,449
Bank and insurance fees	84,137	32,022	742,300	858,459
Postage and delivery	13,368	354	168,689	182,411
Equipment repair and maintenance	60,096	8,787	27,301	96,184
Dues and subscriptions	401,298	51,430	402,209	854,937
Grants and awards	78,030	-	-	78,030
	<hr/>	<hr/>	<hr/>	<hr/>
Total expenses before depreciation and amortization	37,872,157	2,912,402	10,595,456	51,380,015
	<hr/>	<hr/>	<hr/>	<hr/>
Depreciation and amortization	82,716	12,094	37,577	132,387
	<hr/>	<hr/>	<hr/>	<hr/>
Total	<u>\$ 37,954,873</u>	<u>\$ 2,924,496</u>	<u>\$ 10,633,033</u>	<u>\$ 51,512,402</u>

The accompanying notes are an integral part of this financial statement.

Amnesty International of the U.S.A., Inc.

STATEMENT OF FUNCTIONAL EXPENSES

Year ended December 31, 2019

	<u>Program Services</u>	<u>Management and General</u>	<u>Fundraising</u>	<u>Total</u>
Compensation	\$ 6,824,877	\$ 1,283,468	\$ 1,690,077	\$ 9,798,422
Payroll taxes and employee benefits	1,414,434	432,744	339,682	2,186,860
Direct communications	10,558,654	93,035	3,795,732	14,447,421
International Secretariat assessment (Note 9)	13,043,061	-	-	13,043,061
Donated services (Note 10)	76,810	9,367	7,494	93,671
Occupancy	1,618,796	193,924	240,624	2,053,344
Professional fees	2,036,522	79,046	553,917	2,669,485
Travel and meetings	1,726,997	49,334	174,974	1,951,305
Program materials and office supplies	683,233	43,962	1,756,608	2,483,803
Telecommunication and technology	409,565	40,788	122,134	572,487
Bank and insurance fees	79,110	9,411	713,958	802,479
Postage and delivery	115,622	17,957	104,912	238,491
Equipment repair and maintenance	97,041	11,269	8,981	117,291
Dues and subscriptions	376,803	10,912	153,378	541,093
Grants and awards	119,299	-	-	119,299
	<hr/>	<hr/>	<hr/>	<hr/>
Total expenses before depreciation and amortization	39,180,824	2,275,217	9,662,471	51,118,512
	<hr/>	<hr/>	<hr/>	<hr/>
Depreciation and amortization	125,176	15,267	12,212	152,655
	<hr/>	<hr/>	<hr/>	<hr/>
Total	<u>\$ 39,306,000</u>	<u>\$ 2,290,484</u>	<u>\$ 9,674,683</u>	<u>\$ 51,271,167</u>

The accompanying notes are an integral part of this financial statement.

Amnesty International of the U.S.A., Inc.

STATEMENTS OF CASH FLOWS

Years ended December 31,

	2020	2019
CASH FLOWS FROM OPERATING ACTIVITIES		
Changes in net assets	\$ 3,868,659	\$ 2,309,302
Adjustments to reconcile changes in net assets to net cash provided by (used in) operating activities		
Depreciation and amortization	132,387	152,655
Net realized gains on investments	(16,800)	(1,581,569)
Net unrealized gains on investments	(3,050,145)	(1,746,452)
Donated investments	(1,329,572)	(1,890,331)
Changes in assets and liabilities		
Contributions receivable	(364,791)	666,739
International Secretariat assessment receivable	-	165,848
Prepaid expenses	1,127,592	(1,372,172)
Accounts payable and accrued expenses	513,377	(838,486)
Payroll and payroll taxes payable	197,322	(477,497)
International Secretariat assessment payable	2,617,656	1,554,428
Deferred rent	192,559	-
Charitable gift annuity obligations	(320,026)	(272,994)
Net cash provided by (used in) operating activities	<u>3,568,218</u>	<u>(3,330,529)</u>
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchases of fixed assets	(874,555)	-
Purchases of investments	(426,374)	(7,197,709)
Proceeds from sales of investments	1,503,956	9,602,679
Net cash provided by investing activities	<u>203,027</u>	<u>2,404,970</u>
CASH FLOWS FROM FINANCING ACTIVITIES		
Proceeds from Paycheck Protection Program loan	2,375,000	-
Net cash provided by financing activities	<u>2,375,000</u>	<u>-</u>
Net increase (decrease) in cash and cash equivalents	6,146,245	(925,559)
Cash and cash equivalents, beginning of year	<u>6,377,905</u>	<u>7,303,464</u>
Cash and cash equivalents, end of year	<u>\$ 12,524,150</u>	<u>\$ 6,377,905</u>
Supplementary information		
Donated investments	<u>\$ 1,329,572</u>	<u>\$ 1,890,331</u>

The accompanying notes are an integral part of these financial statements.

Amnesty International of the U.S.A., Inc.

NOTES TO FINANCIAL STATEMENTS

December 31, 2020 and 2019

NOTE 1 - DESCRIPTION OF ORGANIZATION

Amnesty International of the U.S.A., Inc. ("AIUSA") is the U.S. section of Amnesty International Limited ("AI"), a worldwide movement of people who campaign for internationally recognized human rights. Our vision is of a world in which every person - regardless of race, religion, ethnicity, sexual orientation or gender identity - enjoys all of the human rights enshrined in the Universal Declaration of Human Rights and other internationally recognized human rights standards.

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation

The accompanying financial statements have been prepared using the accrual basis of accounting and conform to accounting principles generally accepted in the United States of America ("US GAAP"), as applicable to not-for-profit organizations. In the statements of financial position, assets are presented in order of liquidity or conversion to cash and liabilities are presented according to their maturity resulting in the use of cash.

Financial Statement Presentation

The classification of AIUSA's net assets and its support, revenue and expenses is based on the existence or absence of donor-imposed restrictions. It requires that the amounts for each class of net assets (i.e., net assets with donor restrictions and net assets without donor restrictions) be displayed in a statement of financial position and that the amounts of change in each of those classes of net assets be displayed in a statement of activities.

Income from investment gains and losses, including unrealized gains and losses, dividends, interest, contributions and other inflows are reported as increases (or decreases) in net assets without donor restrictions unless the use of the income received is limited by donor-imposed restrictions.

The classes of net assets are defined as follows:

Without donor restrictions - Represent net assets which are not restricted by donors. Net assets without donor restrictions are funds that are fully available, and/or the net assets which the Board of Directors has available to use in carrying on the operations of AIUSA.

With donor restrictions - Represent net assets which are subject to donor-imposed restrictions whose use is restricted by time and/or purpose. Net assets with donor restrictions are subject to donor-imposed restrictions that require AIUSA to use or expend the gifts as specified, based on purpose or passage of time. When donor restrictions expire, that is, when a purpose restriction is fulfilled or a time restriction ends, such net assets are reclassified to net assets without donor restrictions and reported on the statement of activities as net assets released from restrictions.

Net assets with donor restrictions also include the corpus of gifts, which must be maintained in perpetuity, but allow for the expenditure of net investment income and gains earned on the corpus for either specified or unspecified purposes in accordance with donor stipulations, if any.

Measure of Operations

AIUSA includes in its definition of operations all revenue and expenses that are an integral part of its programs and supporting activities. Investment income, including net realized and unrealized gains and losses, the change in value of gift annuity obligations, and other items that are considered to be unusual or non-recurring in nature are recognized as part of nonoperating activities.

Amnesty International of the U.S.A., Inc.

NOTES TO FINANCIAL STATEMENTS - CONTINUED

December 31, 2020 and 2019

Cash and Cash Equivalents

AIUSA considers all investments with a maturity of three months or less at the time of purchase to be cash equivalents.

Financial instruments which potentially subject AIUSA to a concentration of credit risk consist primarily of cash and cash equivalents. At various times, AIUSA has cash deposits at financial institutions which exceed the Federal Deposit Insurance Corporation insurance limits. These financial institutions have strong credit ratings and management believes that credit risk related to these accounts is immaterial.

Investments

Accounting Standards Codification ("ASC") 820-10, *Fair Value Measurements*, establishes a hierarchy for inputs used in measuring fair value that maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring that inputs that are most observable be used when available. Observable inputs are inputs that market participants operating within the same marketplace as AIUSA would use in pricing AIUSA's asset or liability based on independently derived and observable market data as of the reporting date. Unobservable inputs are inputs that cannot be sourced from a broad active market in which assets or liabilities identical or similar to those of AIUSA are traded. AIUSA estimates the price of any assets for which there are only unobservable inputs by using assumptions that market participants that have investments in the same or similar assets would use as determined by the money managers for each investment based on the best information available in the circumstances. The input hierarchy is broken down into three levels based on the degree to which the exit price is independently observable or determinable as follows:

- Level 1 - Valuation based on quoted market prices in active markets for identical assets or liabilities as of the reporting date. Since valuations are based on quoted prices that are readily and regularly available in an active market, valuation of these instruments does not entail a significant degree of judgment. Examples include equity securities and publicly traded mutual funds that are actively traded on a major exchange or over-the-counter market;
- Level 2 - Valuation based on quoted market prices of investments that are not actively traded or for which certain significant inputs are not observable, either directly or indirectly; and
- Level 3 - Valuation based on inputs that are unobservable and reflect management's best estimate of what market participants would use as fair value. Examples include limited partnerships, private equity investments and similar instruments.

An asset's or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

Investments are stated at fair value on the statement of financial position. Investment income is recognized when earned. Net realized gains and losses and net change in unrealized gains and losses for the fiscal year are shown on the statement of activities. Dividends are recorded on the ex-dividend date, net of fees. Purchases and sales are recorded on a trade-date basis.

Contributions Receivable

Contributions and bequests are recorded as revenues at fair value as net assets with donor restrictions or net assets without donor restrictions depending on the existence or nature of any donor-imposed restrictions, and are recognized in the period received.

Amnesty International of the U.S.A., Inc.

NOTES TO FINANCIAL STATEMENTS - CONTINUED

December 31, 2020 and 2019

Unconditional promises to give that are expected to be collected within one year are recorded at their net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows.

Allowance for Doubtful Accounts

AIUSA uses the allowance method for uncollectible receivables. The allowance is based on prior years' experience and management's analysis and evaluation of specific promises made. While management uses the best information available to make its evaluation, future adjustments to the allowance may be necessary if there are significant changes in economic conditions.

Fixed Assets

Fixed assets are recorded at cost. Expenditures for additions are capitalized for amounts greater than \$5,000 and with useful lives of five years or greater. Depreciation and amortization is computed on a straight-line basis over the estimated useful lives of the assets, as follows:

Furniture, fixtures and office equipment	5 years
Leasehold improvements	Lesser of life of asset or term of lease

Revenue Recognition

AIUSA reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported on the statement of activities as net assets released from restrictions. Restricted contributions received in the same year in which the restrictions are met are recorded as an increase to restricted support at the time of receipt and as net assets released from restrictions. Conditional promises to give are not recognized until they become unconditional, that is, when the satisfaction of any barriers occurs. Unconditional promises to give with payments due in future years are presumed to be time restricted by the donor until received and are reported as part of net assets with donor restrictions.

AIUSA recognizes gifts of land, buildings and equipment at fair value on the date of gift. Gifts of land, buildings and equipment are reported as general operating support unless explicit donor stipulations specify how the donated assets must be used. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as restricted support. Absent explicit donor stipulations about how long such long-lived assets must be maintained, AIUSA reports expirations of donor restrictions when the donated or acquired long-lived assets are placed in service.

AIUSA also receives grants from foundations for the performance of various services. AIUSA recognizes grants as donor-restricted revenue when all barriers to entitlement are satisfied, if any, and releases such amounts into net assets without donor restriction as related grant expenses are incurred to a maximum of the grant award.

AIUSA recognizes revenue from donor list rentals, which is included within miscellaneous revenue in the statement of activities, upon receipt of payment from their list broker on a monthly basis. AIUSA recognizes revenue from literature and merchandise sales upon the shipment of goods.

Amnesty International of the U.S.A., Inc.

NOTES TO FINANCIAL STATEMENTS - CONTINUED

December 31, 2020 and 2019

Donated Services

The fair value of voluntary donated services are reported in the financial statements if those services create or enhance non-financial assets or require specialized skills and are provided by individuals possessing those skills and which would typically be purchased if not otherwise provided by donation.

Functional Allocation of Expenses

The costs of providing the various programs and other activities of AIUSA have been summarized on a functional basis. Accordingly, certain costs have been allocated among the programs and supporting services benefited based principally on time and effort.

Allocation of Joint Costs

The cost of joint activities relative to AIUSA's direct mail program and certain centrally billed costs are allocated amongst the appropriate functions benefited.

Use of Estimates

The preparation of financial statements in conformity with US GAAP requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues, expenses and other disclosures in the financial statements. Accordingly, actual results could differ from those estimates.

Income Taxes

AIUSA follows guidance that clarifies the accounting for uncertainty in tax positions taken or expected to be taken in a tax return, including issues relating to financial statement recognition and measurement. This guidance provides that the tax effects from an uncertain tax position can only be recognized in the financial statements if the position is more likely than not to be sustained if the position were to be challenged by a taxing authority. The assessment of the tax position is based solely on the technical merits of the position, without regard to the likelihood that the tax position may be challenged.

AIUSA is exempt from federal income tax under Internal Revenue Code ("IRC") Section 501(c)(3), though it is subject to tax on income unrelated to its exempt purpose, unless that income is otherwise excluded by the IRC. AIUSA has processes presently in place to ensure the maintenance of its tax-exempt status, to identify and report unrelated business income, to determine its filing and tax obligations in jurisdictions for which it has nexus, and to identify and evaluate other matters that may be considered tax positions. AIUSA has determined that there are no material uncertain tax positions that require recognition or disclosure in its financial statements. In addition, AIUSA has not recorded a provision for income taxes as it has no material tax liability from unrelated business income activities.

New Pronouncements

In February 2016, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2016-02, *Leases* (Topic 842), which requires entities that lease assets (lessees) to recognize the assets and related liabilities for the rights and obligations created by the leases on the statement of financial position for leases with terms exceeding 12 months. ASU No. 2016-02 defines a lease as a contract or part of a contract that conveys the right to control the use of identified assets for a period of time in exchange for consideration. The lessee in a lease will be required to initially measure the right-of-use ("ROU") asset and the lease liability at the present value of the remaining lease payments, as well as capitalize initial direct costs as part of the ROU asset. ASU No. 2016-02 is effective for AIUSA for the year ending December 31, 2022. Early adoption is permitted. AIUSA is in the process of evaluating the impact this standard will have on its financial statements.

Amnesty International of the U.S.A., Inc.

NOTES TO FINANCIAL STATEMENTS - CONTINUED

December 31, 2020 and 2019

NOTE 3 - INVESTMENTS

Investments, at fair value, at December 31, 2020 and 2019 are summarized as follows:

	2020		2019	
	Fair Value	Cost	Fair Value	Cost
Cash and cash equivalents	\$ 328,282	\$ 328,282	\$ 274,159	\$ 274,159
Certificate of deposit	384,552	384,552	384,552	384,552
Equities - mutual fund	14,222,939	9,726,744	11,584,600	9,721,488
Fixed income - bond index fund	7,007,686	6,356,634	6,381,213	6,158,920
	<u>\$ 21,943,459</u>	<u>\$ 16,796,212</u>	<u>\$ 18,624,524</u>	<u>\$ 16,539,119</u>

Net investment return consists of the following for the years ended December 31, 2020 and 2019:

	2020	2019
Net realized gains on investments	\$ 16,800	\$ 1,581,569
Net unrealized gains on investments	3,050,145	1,746,452
Interest and dividends, net of fees	367,855	350,498
	<u>\$ 3,434,800</u>	<u>\$ 3,678,519</u>

AIUSA's assets and liabilities recorded at fair value have been categorized based upon a fair value hierarchy in accordance with ASC 820. See Note 2 for a discussion of AIUSA's policies regarding this hierarchy.

A description of the valuation techniques applied to AIUSA's major categories of investment assets measured at fair value on a recurring basis follows:

Equities

AIUSA holds positions in a social index mutual fund. This mutual fund tracks a benchmark of large and mid-capitalization stocks that have been screened for certain social, human rights and environmental criteria. The prices used to value these investments are based on observable market data and are classified as Level 1.

Fixed Income

AIUSA has positions in an intermediate-term bond index fund. This mutual fund offers a low cost, diversified approach to fixed income investing, and provides broad exposure to U.S. investment grade bonds with maturities from 5 to 10 years. These securities are categorized as Level 1 and observable market data is used to value these investments.

Amnesty International of the U.S.A., Inc.

NOTES TO FINANCIAL STATEMENTS - CONTINUED

December 31, 2020 and 2019

The following tables present the level within the fair value hierarchy at which AIUSA's investment assets that are measured at fair value on a recurring basis are included. These assets are presented on a disaggregated basis by class, determined by the nature and risk associated with each investment.

<u>Description</u>	Fair Value Measurement at Reporting Date Using			Balance as of December 31, 2020
	Quoting Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Other Unobservable Inputs (Level 3)	
Cash and cash equivalents	\$ 328,282	\$ -	\$ -	\$ 328,282
Certificate of deposit	384,552	-	-	384,552
Equities - mutual funds	14,222,939	-	-	14,222,939
Fixed income Intermediate-term bond index fund	7,007,686	-	-	7,007,686
Total	\$ 21,943,459	\$ -	\$ -	\$ 21,943,459

<u>Description</u>	Fair Value Measurement at Reporting Date Using			Balance as of December 31, 2019
	Quoting Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Other Unobservable Inputs (Level 3)	
Cash and cash equivalents	\$ 274,159	\$ -	\$ -	\$ 274,159
Certificate of deposit	384,552	-	-	384,552
Equities - mutual funds	11,584,600	-	-	11,584,600
Fixed income Intermediate-term bond index fund	6,381,213	-	-	6,381,213
Total	\$ 18,624,524	\$ -	\$ -	\$ 18,624,524

There were no transfers of investment assets between levels during the years ended December 31, 2020 and 2019.

NOTE 4 - CONTRIBUTIONS RECEIVABLE

At December 31, 2020 and 2019, the net present value of contributions receivable totaled \$2,799,904 and \$2,435,113, respectively. As of December 31, 2020 and 2019, all contributions were expected to be collected within one year and, accordingly, there was no net present value discount recorded.

AIUSA expects to receive cash, investment and other assets from various estates. At present, the terms and amounts of these contributions have not been finalized and, accordingly, no amounts pertaining to such conditional gifts have been recognized in the accompanying financial statements.

Amnesty International of the U.S.A., Inc.

NOTES TO FINANCIAL STATEMENTS - CONTINUED

December 31, 2020 and 2019

NOTE 5 - FIXED ASSETS, NET

Fixed assets, net, at December 31, 2020 and 2019 consist of the following:

	2020	2019
Furniture and fixtures	\$ 341,094	\$ 313,868
Office equipment	684,967	885,898
Leasehold improvements	353,365	951,217
	1,379,426	2,150,983
Less: Accumulated depreciation and amortization	(390,120)	(1,903,845)
Fixed assets, net	\$ 989,306	\$ 247,138

For the years ended December 31, 2020 and 2019, depreciation and amortization totaled \$132,387 and \$152,655, respectively. The amount of fully depreciated fixed assets written-off during the year ended December 31, 2020 totaled \$1,646,112.

NOTE 6 - SPLIT-INTEREST AGREEMENTS

AIUSA administers the following two types of split-interest agreements:

Charitable Gift Annuity - Under Charitable Gift Annuity agreements with donors, donors make contributions in exchange for a promise to receive a fixed amount over a specified period of time, usually the life of the respective donor or stipulated beneficiary. During the term of the agreement, AIUSA acts as a custodian of these funds whereby the asset and the net present value of related liabilities pertaining to amounts payable to annuitants are reflected in the statement of financial position. After the termination of the agreement, the remaining assets, if any, belong to AIUSA. At December 31, 2020 and 2019, the charitable gift annuity investment account had a fair value of \$2,926,758 and \$2,656,983, respectively, and the related liability amounted to \$1,714,064 and \$2,034,090, respectively, including a reserve for \$223,574 and \$265,316, respectively, which are included on the accompanying statements of financial position. The 2012 IAR mortality table was used to calculate the charitable gift annuity obligation as of December 31, 2020 and 2019. The discount rates used for determining the liabilities as of December 31, 2020 and 2019 ranged from 0.60% to 8.20% and 1.20% to 8.20%, respectively.

Pooled Income Fund - Under the terms of the pooled income fund, contributions from donors are invested in a pooled investment account. This account is divided into units and contributions from various donors are invested as a group. At the date of donation, donors are assigned a specific number of units based on the fair value of their donation as compared to the total value of the fund. The donors receive actual income earned by the fund based on the number of units throughout their lives. Upon their demise, the value of their assigned units reverts to AIUSA. The contribution of the arrangement is recognized as part of net assets with donor restrictions in the statement of activities in the period received. At December 31, 2020 and 2019, the pooled income fund had a fair value of \$237,463 and \$205,610, respectively.

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NOTES TO FINANCIAL STATEMENTS - CONTINUED

December 31, 2020 and 2019

NOTE 7 - RESTRICTED NET ASSETS

Net assets with donor restrictions and which are wholly expendable for the following purposes at December 31, 2020 and 2019 are as follows:

	2020	2019
Women's and Children's Rights	\$ 1,000,000	\$ -
Gun Violence	12,500	125,000
Refugee and Immigrants	35,000	-
Human Rights in Middle East and North Africa	75,000	-
Ladis Kristof Memorial Fund	23,843	14,343
Pooled Income Fund	240,694	205,610
Individuals at Risk	45,000	35,000
Death Penalty Abolition	103,333	125,000
Advocacy	291,625	329,000
Why Not Initiative	554,850	457,522
Other	5,900	41,952
Net endowment return (subject to Board appropriation for expenditure)	1,642,445	1,110,431
	\$ 4,030,190	\$ 2,443,858

Net Assets Released from Restrictions

The amount of net assets released from restrictions during each of the years ended December 31, 2020 and 2019 are as follows:

	2020	2019
Women's Rights	\$ -	\$ 34,527
Racial Justice, Individuals at Risk and Others	1,035,000	3,000
Gun Violence	125,000	82,670
Coordination Group	-	24,901
Student and Local Group	16,679	13,903
Immigration Rights	25,000	641,169
Pooled Income Fund	-	3,846
Advocacy	37,375	203,018
Youth Leadership Fellowship	-	10,000
Why Not Initiative	-	57,547
Endowment spending and other	116,408	148,051
Women's and Children's Rights	415,458	994,626
BETHERE	-	115,000
GoldmanGives	31,951	68,048
Student and Youth	-	25,000
International Secretariat Fundraising Investment Fund and Others	-	50,000
Human Rights in Middle East and North Africa	25,000	25,000
Ladis Kristof Memorial Fund	-	10,344
Security with Human Rights	-	10,705
Death Penalty Abolition	21,667	-
Political Prisoners	-	50,643
	\$ 1,849,538	\$ 2,571,998

Amnesty International of the U.S.A., Inc.

NOTES TO FINANCIAL STATEMENTS - CONTINUED

December 31, 2020 and 2019

NOTE 8 - ENDOWMENTS - NET ASSET CLASSIFICATIONS

AIUSA maintains a donor-restricted endowment fund consisting of various investment funds that have been established for various purposes and have been classified as part of net assets with donor restrictions.

Under ASC 958-205, the following applies to AIUSA's endowment funds.

Interpretation of relevant law - the spending of endowment funds by a not-for-profit corporation in the State of New York is currently governed by the New York Prudent Management of Institutional Funds Act ("NYPMIFA"), a modified version of the Uniform Prudent Management of Institutional Funds Act ("UPMIFA"), as enacted in 2010 in the New York Not-For-Profit Corporation Law. AIUSA has interpreted NYPMIFA as allowing the governing board of the organization to make available for expenditure as much of an endowment fund, including principal, as the governing board determines to be prudent, taking into consideration the "uses, benefits, purposes and duration" for which the fund was established. The governing board must act in good faith and must consider various factors, if relevant, when making decisions, including the organization's investment policy, purposes of the organization and the fund and general economic conditions.

The Board of Directors of AIUSA has interpreted NYPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the endowment fund, which is classified as part of net assets with donor restrictions, includes the following:

- The original value of gifts donated to the permanent endowment;
- The original value of subsequent gifts to the permanent endowment; and
- Accumulations to the permanent endowment made in accordance with the direction of applicable donor instructions.

Investment and spending policies - AIUSA has adopted investment and spending policies for endowment assets that attempt to provide a stream of returns that would be utilized to fund various programs while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that AIUSA must hold in perpetuity as directed by the donors. The endowment funds are invested in vehicles such as mutual funds, bonds, and equity securities.

AIUSA considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the funds;
- The purposes of AIUSA and its donor-restricted endowment funds;
- General economic conditions;
- The possible effect of inflation and deflation;
- The expected total return from income and the appreciation (depreciation) of investments;
- Other resources of AIUSA; and
- The investment policy of AIUSA.

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NOTES TO FINANCIAL STATEMENTS - CONTINUED

December 31, 2020 and 2019

At December 31, 2020 and 2019, donor-restricted contributions held in perpetuity, the income from which is expendable for the following purposes, are as follows:

	<u>2020</u>	<u>2019</u>
General endowment	\$ 476,215	\$ 476,215
Stronach Fund for Women's Rights	519,874	519,874
Ginetta Sagan Fund	546,960	546,960
Alexandra Hawkins Trust	700,000	700,000
	<u>\$ 2,243,049</u>	<u>\$ 2,243,049</u>

The following table provides a reconciliation of the change in AIUSA's donor-restricted endowment fund net assets for the years ended December 31, 2020 and 2019:

	<u>2020</u>		
	<u>With Donor Restrictions</u>		
	<u>Original Gift Amount</u>	<u>Accumulated Gains (Losses) and Other</u>	<u>Total</u>
Endowment net assets, at beginning of year	\$ 2,243,049	\$ 1,110,431	\$ 3,353,480
Investment income, net of fees	-	72,098	72,098
Net appreciation	-	570,096	570,096
Appropriation of endowment assets for expenditure	-	(110,180)	(110,180)
Endowment net assets, at end of year	<u>\$ 2,243,049</u>	<u>\$ 1,642,445</u>	<u>\$ 3,885,494</u>
		<u>2019</u>	
		<u>With Donor Restrictions</u>	
	<u>Original Gift Amount</u>	<u>Accumulated Gains (Losses) and Other</u>	<u>Total</u>
Endowment net assets, at beginning of year	\$ 2,243,049	\$ 542,955	\$ 2,786,004
Investment income, net of fees	-	65,641	65,641
Net appreciation	-	633,085	633,085
Appropriation of endowment assets for expenditure	-	(131,250)	(131,250)
Endowment net assets, at end of year	<u>\$ 2,243,049</u>	<u>\$ 1,110,431</u>	<u>\$ 3,353,480</u>

AIUSA has adopted investment and spending policies for its restricted assets that attempt to provide reserves in the event of a cash shortfall or unanticipated change in its operating environment and/or to provide an income stream for AIUSA. The minimum targeted rate of return on AIUSA's investment assets is based on meeting or exceeding benchmark indicators established for each of its accounts, including: reserves, several endowment accounts, several charitable gift annuity accounts, and a pooled income fund account.

Amnesty International of the U.S.A., Inc.

NOTES TO FINANCIAL STATEMENTS - CONTINUED

December 31, 2020 and 2019

Under this policy, as approved by the Investment Committee and the Board of Directors, the investment performance of AIUSA's portfolio will be measured relative to the market benchmarks depending on the type of account.

To satisfy its long-term rate of return objectives, AIUSA relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). AIUSA targets a diversified asset allocation primarily invested in common stocks and bonds/other short-term investments, within prudent risk constraints, to achieve its long-term return objectives while also preserving capital. In establishing this policy, AIUSA considers the long-term expected return of its endowment and the objective to spend a portion of donations on program activities. To preserve the endowment funds' long-term purchasing power, AIUSA will make available to be spent each year 4% of the rolling fair value average of the investment portfolio for the last eight quarters, or the spending policy set forth by the respective donor agreement, to comply with NYPMIFA. These spending policies will be measured annually against the rebuttable presumption of imprudence test required to determine compliance with NYPMIFA. The sources of spending will be from interest, dividends, and capital gains, net of investment management fees. AIUSA will draw from underwater endowment funds, if any, when determined to be prudent.

NOTE 9 - TRANSACTIONS WITH AFFILIATED ORGANIZATIONS

AI is a not-for-profit United Kingdom corporation, overseen by the International Secretariat, which performs research and other functions in support of its affiliated organizations worldwide. AIUSA is one of many affiliated national organizations which contributes funds for the support of the program activities of AI through an annual assessment. For the years ended December 31, 2020 and 2019, this assessment, including voluntary contributions, totaled \$16,511,044 and \$13,043,061, respectively. These contributions support research into human rights violations worldwide and the coordination of international efforts to stop them. Funds also go to prevent and end grave abuses of the rights to physical and mental integrity, freedom of conscience and expression, and freedom from discrimination. The global movement is seeking to grow activities "closer to the ground," which involves decentralization of operations with a focus on work in the global south. This includes support for international collaboration and program development as well as participation in or convening international meetings furthering the goals of the collective movement.

NOTE 10 - DONATED SERVICES

Donated services are recognized as contributions if the services create or enhance non-financial assets or require specialized skills, are performed by people with those skills, and would otherwise be purchased by AIUSA if not provided by donation. For the years ended December 31, 2020 and 2019, AIUSA recorded donated legal services at an estimated fair value of \$112,053 and \$93,670, respectively. Fair value was determined based on law firms providing pro-bono legal services. Additionally, AIUSA depends on a substantial number of unpaid volunteers who make significant contributions to its programs. These volunteer services do not meet the criteria for recognition and have not been recorded in the accompanying financial statements.

NOTE 11 - RETIREMENT PLANS

AIUSA has defined contribution retirement plans covering substantially all employees who meet certain length-of-service and age requirements. AIUSA currently contributes 3% of eligible earnings. Participants are fully vested after two years of service and their contributions are nonforfeitable. The retirement expense totaled \$309,910 and \$295,924 for the years ended December 31, 2020 and 2019, respectively.

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NOTES TO FINANCIAL STATEMENTS - CONTINUED

December 31, 2020 and 2019

AIUSA has defined contribution plans which are available to all employees of AIUSA for elective deferral. Participation becomes effective as of the first day of the month following the first day of employment. Each year, participants are permitted to contribute to the plan an amount not to exceed the dollar limitation, as prescribed by the IRC. Participants are fully vested in their elective deferrals immediately following participation in the plan.

NOTE 12 - JOINT COSTS

For the years ended December 31, 2020 and 2019, AIUSA incurred joint costs of \$11,385,237 and \$13,672,132, respectively (other than donated services), for information materials and activities that included fundraising appeals. Of these costs, \$8,258,848 and \$9,969,434, respectively, was allocated to direct communication expense.

NOTE 13 - COMMITMENTS

AIUSA is obligated under several operating leases for rentals of office space and equipment that expire at various dates through 2036. AIUSA records rent expense on a straight-line basis over the term of the lease. Any amounts paid in excess of rent expense are reflected as deferred rent in the statements of financial position. The minimum annual rental payments due under noncancellable operating leases are as follows:

December 31,

2021	\$ 962,445
2022	1,545,737
2023	899,071
2024	769,104
2025	769,104
Thereafter	<u>9,311,652</u>
	<u>\$ 14,257,113</u>

Rental expense for all operating leases totaled \$1,833,408 and \$2,177,933 for the years ended December 31, 2020 and 2019, respectively.

NOTE 14 - LITIGATION

AIUSA is a party to certain routine legal actions and complaints arising in the ordinary course of its business. In the opinion of management, all such matters are adequately covered by insurance, or, if not so covered, are without merit or are of such kind, or involve such amounts, that unfavorable disposition would not have a material effect on the financial statements of AIUSA.

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NOTES TO FINANCIAL STATEMENTS - CONTINUED

December 31, 2020 and 2019

NOTE 15 - LIQUIDITY AND AVAILABLE RESOURCES

AIUSA receives significant contributions from donors with only a relatively small portion restricted as to their use within specific programs. Contributions are heavily weighted in the last month of the year in which AIUSA receives approximately one third of its annual donations. Contributions receivable on the statements of financial position are very short-term in nature and substantially all are collected in full in the week immediately following year-end. Longer-term contributions receivable (which totaled \$164,500 in 2020 and \$172,500 in 2019) are expected to be received within one year. Cash flow and liquidity is managed with this seasonality in mind and the traditional low-point in liquidity and available resources takes place in mid-November each year. AIUSA manages its working capital and cash on hand to respond to these seasonal fluctuations and provide for its obligations as they become due.

Additional resources, not needed in daily operations, are invested in a reserve investment account of highly liquid marketable securities which can be monetized in a matter of days. The reserve account is also designed to offset various risk factors (such as financial, reputational, technological, etc.) and serve as a buffer for unexpected events. This reserve account has historically been maintained at a level that approximates three months of operating costs for the past five years and has not been drawn upon during this period.

As of December 31, 2020 and 2019, the following financial assets are available to meet general expenditures:

	<u>2020</u>	<u>2019</u>
Cash and cash equivalents	\$ 12,524,150	\$ 6,377,905
Investments - reserve funds	13,521,306	11,319,096
Contributions receivable, due within one year, for general operating support	2,799,904	2,435,113
Anticipated 4% payout on endowments for use during the next 12 months	<u>191,000</u>	<u>161,000</u>
Financial assets available to meet cash needs for general expenditures within one year	<u>\$ 29,036,360</u>	<u>\$ 20,293,113</u>

In addition to financial assets available to meet general expenditures over the next 12 months, AIUSA operates with a closely monitored monthly budget and anticipates collecting sufficient revenue to cover general expenditures not covered by resources currently available.

NOTE 16 - COVID-19 PANDEMIC

The COVID-19 pandemic, whose effects first became known in January 2020, is having a broad and profound impact on commerce and financial markets around the world. The extent of the impact of COVID-19 on AIUSA's operational and financial performance will depend on certain developments, including the duration and spread of the outbreak and its impact on its donors, employees and vendors, all of which at present cannot be determined. Accordingly, the extent to which COVID-19 may impact AIUSA's financial position and changes in net assets and cash flows is uncertain and the accompanying financial statements include no adjustments relating to the effects of this pandemic.

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NOTES TO FINANCIAL STATEMENTS - CONTINUED

December 31, 2020 and 2019

On April 13, 2020, AIUSA was granted a loan from JPMorgan in the total amount of \$2,375,000 as part of the Small Business Administration's Paycheck Protection Program ("PPP") which was enacted March 27, 2020. AIUSA is in the process of applying for forgiveness of the loan. Under the terms of the PPP loan, certain amounts of the loan may be forgiven if they are used for qualifying expenses. If a portion of the loan must be repaid, the terms (1% per annum, repayable over a maximum of two years with a 10-month deferral period) are such that AIUSA has sufficient liquidity to repay the unforgiven portion. Should AIUSA be granted forgiveness of the loan, the loan will be recognized into income.

NOTE 17 - SUBSEQUENT EVENTS

AIUSA's management has performed subsequent events review procedures through June 17, 2021, which is the date the financial statements were available to be issued, and there were no subsequent events requiring adjustment to the financial statements or disclosures as stated herein.